



Step UP for Down Syndrome Walk

Montgomery County, MD & Washington, DC

Saturday, October 19, 2024

HADLEY'S PARK

EXHIBITORS

A Letter from DSNMC's Executive Director

June 1, 2024

To Whom It May Concern,

On behalf of the Down Syndrome Network of Montgomery County (DSNMC) and the many people with Down syndrome and their families living in Montgomery County, please accept this invitation to participate as an exhibitor at our Annual Step UP for Down Syndrome Walk, which will be held on Saturday, October 19, 2024 at Falls Road (Hadley's) Park in Potomac, Maryland. The Step UP Walk is DSNMC's largest fundraising and awareness event of the year, attracting over 600 participants and raising 70% of the annual revenue needed to fulfill our mission.

Together, we STEP UP to celebrate the extraordinary lives of people with Down syndrome and raise much needed funds to provide education and support programs, resources and advocacy and initiatives that span the lives of individuals with Down syndrome from birth through adulthood.

As an exhibitor, your business will receive the following benefits:

- Display space at a 6' or 8' table at the Step UP Walk, with anticipated attendance of 600 people
- An opportunity to distribute your brochure and marketing materials

Exhibitor Fees:

Businesses—\$250 (\$300 after Sept. 27, 2024) Nonprofits—\$125 (\$150 after Sept. 27, 2024)

If you would prefer to become a Step UP for Down Syndrome Walk Sponsor (sponsorship levels begin at \$500), please download the Sponsorship Opportunities packet from the event website:

<https://www.ds-stride.org/stepupdsnmc> or contact Brooke Levey for information at brooke@dsnmc.org. As a sponsor, your brand will receive maximum exposure and your commitment to our mission will resonate within the Down syndrome community.

For more information about the Down Syndrome Network of Montgomery County or the Step UP Walk, please visit our website at www.dsnmc.org.

Thank you very much for your consideration.

Gratefully,



Brooke Levey
Executive Director, DSNMC

*Donations to DSNMC are tax deductible.
DSNMC's 501(c)3 tax id # is 45-3139194.*

2024 Exhibitor Registration Form

Please fill out and return the exhibitor registration form and payment to:
DSNMC | Attn: Step UP Walk Exhibitor | P.O. Box 10416 | Rockville, Maryland | 20849 or by
email to admin@dsnmc.org.

Contact Information

Business Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Preferred Telephone Number: _____

Email: _____

Materials to be distributed at event: _____

Payment Information

ALL Exhibitor booths are located in the resource tent! **Please note PRICE INCREASE AFTER September 27, 2024.**

- Non Profit Rate \$125 (\$150 after September 27, 2024)
- For Profit Rate \$250 (\$300 after September 27, 2024)

Enclosed is my exhibitor check in the amount of: \$_____ **Checks should be made out to DSNMC and mailed to P.O. Box 10416, Rockville, MD 20949**

I will make payment online at: **<https://www.ds-stride.org/stepupdsnmc>**

Please email me an invoice to: _____

We are unable to be an exhibitor this year, but enclosed is a donation of: \$_____



*For questions, please contact Brooke Levey at
402.314.5549 or brooke@dsnmc.org.
All artwork should be emailed to admin@dsnmc.org in
high resolution format: jpeg & png preferred.*